

Pinellas County
Urban League

ANNUAL IMPACT REPORT 2025

VISION

Our vision is to be a trailblazing beacon in the community, building generational wealth, changing systems and shifting mindsets. We will produce resilient social enterprises, programs and initiatives designed to energize, empower, and transform lives.

PCUL PILLARS



Champion for Education & Community Leadership

Enhancing educational needs and community succession planning



Anchor in Job Training, Placement & Entrepreneurship

Generating increased income in families and building generational wealth



Hub of Housing & Community Development

Having safe, reliable, affordable places to live, work and play



Leader in Health Impact & Quality of Life

Improving all aspects of health; financial, physical, and mental

PCUL.org

Sankofa
SEASON 2026

Pinellas County
Urban League

Freedom Conference

Thursday, Friday & Saturday | June 18-20, 2026

Dear Members, Friends, and Supporters,

Thank you for standing with the Pinellas County Urban League throughout 2025. This past year brought challenges that attempted to stop us in our tracks, defeat our resolve, and diminish our hope. Yet our promise and our progress will not be denied. Our commitment to mission delivery and to our Vision 2030 strategic plan remains unwavering.

We reaffirm our dedication to empowering communities, changing lives, shifting mindsets, and creating pathways to generational wealth. In these critical times, preserving our culture while intentionally creating spaces to build, protect, and celebrate community is not optional-it is essential.

As we enter Sankofa Season 2026—honoring our past while building a brighter future—we stand at a pivotal moment of growth and possibility. While continuing to deliver impactful programs today, we are also laying the foundation for tomorrow: preparing to celebrate our 50th Anniversary in 2027; advancing plans for a new headquarters and Sankofa Empowerment Center on the Deuces; redeveloping our current headquarters to provide housing opportunities; and accelerating our path toward a thriving, sustainable social enterprise that will fuel long-term economic empowerment.

So how did we get through 2025? We did it because you stood with us. You partnered with us, offered moral support, and served as thought partners as we navigated through some of the most complex challenges we have ever faced. And in the midst of those challenges, remarkable things happened—some big, some quiet, all meaningful.

Our team and volunteers showed up in phenomenal ways, helping us deliver consistent health, quality-of-life, and resource recovery efforts through initiatives like Wellness Wednesday, Food Truck Friday, and the launch of our student-led PCUL Live Team. Our donors made it possible to host not one, but two powerful Equal Opportunity Celebrations. We were honored to welcome National Urban League President and CEO Marc H. Morial, along with national artist 803 Fresh, who joined us on Juneteenth to underscore the importance of putting our "boots on the ground" for the movement—and to remind us that joy is resistance.

Our Next Level Urban Alliance (NLUA) businesses were a cornerstone of our inaugural Sip. Savor. Vibe. Food & Wine Experience. We will continue elevating NLUA businesses in 2026 through new revenue-generating opportunities tied to our developments and through Shop NLUA, in partnership with the Tampa Bay Anchors Urban Alliance.

This letter, at its heart, is a note of gratitude. Thank you for choosing the Pinellas County Urban League. Thank you for standing with us through the hard moments. As we look ahead, I invite you to join me in a recharged and ramped-up commitment. We will need you in 2026—to fiercely advocate for our community with your time, talent, and treasure, and to think more creatively and boldly than ever before. Our community is counting on us to change systems, shift mindsets, to inspire collective action and achieve lasting impact.

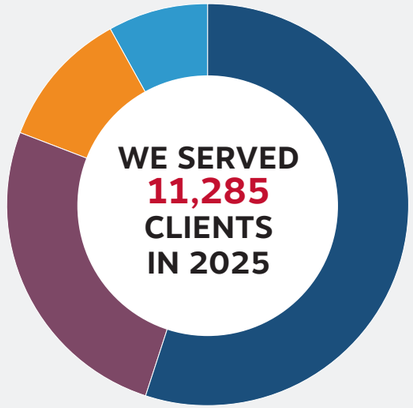
As we move forward on this path toward Vision 2030, we will not be distracted or divided. We will press forward in our pursuit of equity and empowerment, recognizing that this is our Kairos moment—and that together, we will indeed reap the bountiful harvest sown across our region!



Sincerely,

A. Nikki Gaskin-Capehart

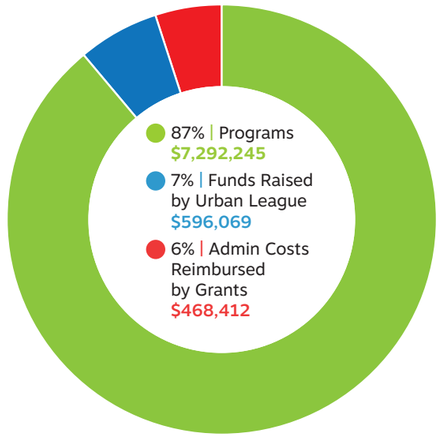
President & CEO
Pinellas County Urban League



- Hub of Housing & Community Development | 6,905 Clients
- Leader in Health Impact & Quality of Life | 2,268 Clients
- Champion for Education & Community Leadership | 1,178 Clients
- Anchor in Job Training, Placement, & Entrepreneurship | 934 Clients







Financial Highlights 2025

The Agency continues to maintain a greater than six-month reserve for operating purposes.

Funds raised by the Urban League were **higher than the previous year** due to special events and memberships.

GENERAL FUND ADMINISTRATION INCOME 2025

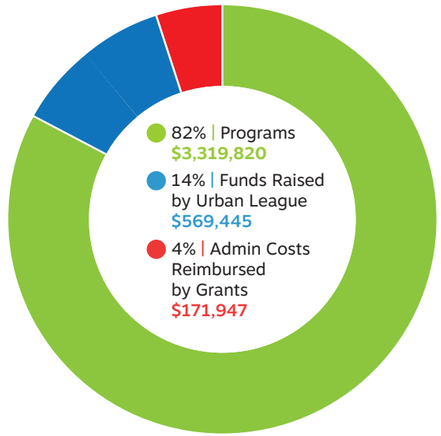
Funds Raised by Urban League	$596,069
Indirect Cost for Program Administration Fees	$468,412
General Fund Administration Total	**$1,064,481**

PROGRAM INCOME

Low Income Home Energy Assistance (LIHEAP)	$4,354,457
Mature Workers Program	$1,171,235
Comprehensive Weatherization Housing Programs	$512,325
Foundation for a Healthy St. Pete	$402,833
Youth Crime Prevention and Intervention	$324,181
Entrepreneurship Program	$301,730
Urban Youth Empowerment Program	$141,442
Summer Training in Youth Leadership and Employment Program (STYLE)	$30,000
Campbell Park	$29,341
Career Connection Center	$22,500
City of St. Petersburg (STEP)	$10,666
Other Foundations	$293,264
Program Total	**$7,292,245**

TOTAL AGENCY INCOME $8,356,726

Pinellas County
Urban League



Total 2026 Agency Budget: $4,061,213

The 2026 Budget is significantly lower than the 2025 preliminary actual income due to changes to the LIHEAP grant funding process and a reduction in Weatherization funding. This will result in lower admin fees for the 2026 budget year. **The 2026 Budget represents a 51% decrease from the 2025 Budget.**

GENERAL FUND ADMINISTRATION INCOME 2025

Funds Raised by Urban League	$569,445
Indirect Cost for Program Administration Fees	$171,947
General Fund Administration Total	**$741,392**

PROGRAM INCOME

Mature Workers Program	$1,795,710
Low Income Home Energy Assistance (LIHEAP)	$567,203
Youth Crime Prevention and Intervention	$313,381
Home Resilient & Ready Collective (FHSP)	$225,000
Comprehensive Weatherization Housing Programs	$135,044
Tampa Bay Anchors	$83,000
Workforce Development	$77,485
NPARE	$60,000
CDC Red Cross	$38,997
City of St. Petersburg (STEP)	$16,000
Other Foundations	$8,000
Program Total	**$3,319,821**

TOTAL AGENCY INCOME $4,061,213

Thank you to all of our donors and members!
Use QR code to see listing